You are invited to a day with **Denise Bissonnette** on **May 14th, 2010** at the **Glesby Centre** 11-2nd St NE, Portage la Prairie, MB.

Beyond Traditional Job Development

Strategies and Tools to Empower Those Charged with Helping Others to Find Work

Beyond Traditional Job Development offers a practical, innovative and proactive approach to job development that challenges the job developer to look beyond traditional methods for achieving placement results. This highly-acclaimed program is delivered with numerous real-life examples. Beyond Traditional Job Development is as inspiring and mind-opening as it is relevant and timely to the needs of today's employment professional.

From seasoned professionals to newly-hired employment professionals, participants will leave fully-prepared to practice the Nicaraguan saying, "Do not go where the road leads. Rather, follow your own path and leave a trail."

Topics Covered

- The need for "entrepreneurial" job development.
- Powerful new job development paradigms.
- Creating new work opportunities through the employment proposal.
- Capitalizing on the opportunities of emerging business and social trends.
- Developing effective partnerships with employers.
- Resolving employer concerns about hiring people with employment barriers.
- SELF EMPLOYMENT: In the afternoon Rob McInnes, Denise's partner at Diversity World, will also be giving a brief overview of entrepreneurship/self employment as viable form of livelihood for people with disabilities.

Agenda:

8:30 am - 9:00am - Registration and Check In (coffee/juice/muffins/fruit etc)
9:00am -9:15am – Welcome and Announcements. Recognition of sponsors
9:15am – 10:30am - Keynote Speaker – Denise
10:30am – 10:50am – Refreshment Break
10:50am – 12:00pm - Keynote Speaker – Denise
12:00pm – 1:30pm – Lunch and MSEN announcements/Meeting
1:30pm – 2:30pm – Keynote Speaker - Denise
2:30pm – 2:45pm – Refreshment Break
2:45pm – 3:45pm – Keynote Speaker – Denise/Rob
3:45pm – 4:00pm – Conference Closing Remarks

For more information please go to www.msen.mb.ca

Brought to you by:

CANADIAN MENTAL HEALTH ASSOCIATION
ASSOCIATION CANADIENNE POUR LA SANTÉ MENTALE

Portage la Prairie Community Revitalization Corporation

MSEN

Community Futures Manitoba

Beyond Traditional Job Development – May 14, 2010

Name:	**Organization:**
Ph:	**Email:**

MSEN Member $25 ☐	**Non-MSEN Member $50** ☐	**Self Advocate/Student $25** ☐

Please retain a copy of the registration as proof of payment/receipt, if you have any questions please call (204) 982-4673. If you are sending more than one staff per organization please fill out a form for each staff who will be attending.

Please mail with payment to: MSEN, 1644 Dublin Ave, Wpg, MB, R3H 0X5

I do not give permission for any images of me, captured during the conference, to be used in promotional materials and publications and to be shared with conference sponsors and media, and do not waive any rights of compensation or ownership thereto. ☐